

HELLO AND WELCOME TO THE SECOND NEWSLETTER FROM THE BALLYCLARE BID

Since our first newsletter we have been out and about talking to you, the business owners of Ballyclare and surrounding villages about the BID process and what it could deliver for you. This is what you've already told us:

YOUR BUSINESS

- Collective procurement of a range of services would help reduce business costs.
- A coordinated business skills programme in areas such as customer service, finance, ecommerce could boost business.
- You'd like more collaboration and networking with other businesses in the area.

THE BID

- The ability for businesses to make decisions about Ballyclare is a positive.
- Ballyclare has a unique set of challenges which the BID must reflect.
- Transparency in the Ballyclare BID process is vital.

BALLYCLARE

- Should be marketed as a friendly rural town with unique independent traders.
- Needs better accessibility and incentives for shoppers using town centre car parking.
- Improvements are needed to the streetscape possibly through better planters, street furniture, and overall cleanliness.
- Tackling areas of dereliction and shop vacancy would lift the whole area.
- Incentives should be given to attract new businesses into the area.
- Antisocial behaviour needs addressing.
- Better events would generate a positive feeling about Ballyclare is a welcoming area to attract more new shops and visitors.



Heather Carr with Ballyclare Danske Bank Manger Mary Phillips



BE PART OF THE PROCESS

We are establishing a BID Task Team and are looking for local business people to help us join the Task Team and shape the BID business plan. This is an exciting opportunity for positive and proactive businesses to get involved in the process and make a difference. It will require approximately one hour time commitment per month. If you would like to join the Task Team and take an active part in shaping the plan for Ballyclare please talk to Heather Carr.

QUESTIONS?

If you have a question or a comment on the Ballyclare BID please contact Heather Carr, BID Manager:

☎ 07814 721023

@ heather@ballyclarebid.co.uk

🌐 www.ballyclarebid.co.uk





WANT TO KNOW MORE ABOUT BALLYCLARE BUSINESS IMPROVEMENT DISTRICT?

COME ALONG TO THE BUSINESS MEETINGS THE BID TEAM ARE ORGANISING TO KEEP YOU UP TO DATE AND INVOLVED IN THE BID AS IT GROWS AND DEVELOPS IN BALLYCLARE.

Each meeting will last for approximately one hour.

WHY A BUSINESS MEETING?

The Business Meetings encourage further discussion and begin to select the projects to take forward as part of the proposed BID Business Plan for Ballyclare. It is important that you try to attend one of these meetings. It is a forum for you to ask questions about the BID and understand better how it affects your business. It is your opportunity to have your say on the projects that you want to be part of the BID.

Remember it's your voice and you will vote on how we move forward with the BID so it is important that we know what your priorities are.

LOCATION


All sessions will take place upstairs in:


The Ollar Room, Ballyclare Town Hall, The Square, Ballyclare, BT39 9BB

DATES:


The sessions will take place on the 27th and 29th March 2018. You only need to attend one session.

27th March

 **10.30**
Session 1

 **14.30**
Session 2

29th March

 **15.30**
Session 3

PLEASE LET US KNOW THAT YOU WILL BE COMING ALONG BY CONTACTING
HEATHER CARR ON 07814 721023 OR EMAILING HEATHER@BALLYCLAREBID.CO.UK

Alternatively you can register online at ballyclarebidworkshops1.eventbrite.co.uk



The development of a BID for Ballyclare is supported by Antrim and Newtownabbey Borough Council and The Department for Communities.