

17th August 2018

Dear Colleague

Re: Ballyclare Business Improvement District (BID) – Discussion Document

I am delighted to be able to write to you and enclose a copy of the Ballyclare BID Discussion Document.

Over the past few months business owners and organisations in Ballyclare have been liaising with the BID Manager on how they would like to see our town improved. They may have completed our online survey, responded to our postcard or attended one of the open business meetings. These discussions have provided the important initial feedback required for us to produce the BID Discussion Document, a hard copy of which is enclosed.

This Discussion Document sets out what local businesses have told us they would like a BID in Ballyclare to deliver if the businesses decide to vote YES. These activities would be **business-led** and **business-funded** so now is the time to get involved and **Have your Say!**

I would encourage you on behalf of the BID Task Group to take time to read the Discussion Document and give your feedback, ideas, comments and any suggestions you might have.

We will be having our first feedback event at Grey's Restaurant, Main Street Ballyclare on Thursday 30th August at 8.30am.

This document is the most important part of our consultation process and your input is vital as we create a final business plan which you will receive a copy of in October.

I will be in touch again shortly with a copy of the Final Ballyclare BID Business Plan and details of the next steps as we move towards the BID Ballot in November / December 2018.

The BID provides an innovative and proven structure to deliver real benefits to the local business community and organisations in the town.

The BID website www.Ballyclarebid.co.uk also contains information and FAQ's about BIDs. You can also contact the BID Project Manager, Heather Carr (07814 721023) with any questions.

I look forward to hearing your views.

Yours faithfully



Audrey Murray MBE
Chair of Ballyclare BID,